



## **Shark Tank Contestant Headlines Iowa Event**

**DES MOINES, Iowa (October 17, 2017)** – Robbie Cabral, founder, CEO, and creator of BenjiLock will attend as a keynote speaker at the 2017 Immigrant Entrepreneurs Summit (IES) in central Iowa next month. Robbie, who appeared on Shark Tank Sunday (October 15) struck a deal with Kevin O’Leary for \$2000,000 for 15% of his company. He will be in Iowa for the prestigious Immigrant Entrepreneurs Summit on November 18<sup>th</sup>, 2017.

“As an immigrant, Robbie wanted to chase the ‘American dream,’” said IES Chair Ying Sa. “He is successfully living his dream, just like so many of the hard working, passionate, immigrant entrepreneurs here in Iowa. We are proud to have Robbie share his inspiring story at the Summit.”

This is the 10<sup>th</sup> annual Immigrant Entrepreneurs Summit. A conference will be held for entrepreneurs throughout the day with access to over 23 different workshops, feature an awards assembly over the lunch hour and end with a 10 year celebration. A number of immigrant entrepreneurs and their businesses will be recognized for their success. Additionally, former Iowa Governor, and current U.S. Ambassador to China, Terry Branstad will receive the Karen Evans Immigrant Champion Award. The award is given to a non-immigrant who is dedicated to making a positive impact on the immigrant community.

“We are thrilled to be presenting Amassador Branstad the Karen Evans Immigrant Champion award this year,” said Sa. “As a former keynote speaker and advocate for the Immigrant Entrepreneurs Summit, we are honored to recognize his dedication and long-time support.”

**WHAT:** Immigrant Entrepreneurs Summit

**WHEN:** November 18, 2017  
8AM – 5PM (Conference)  
5PM (Awards Assembly)

**WHERE:** FFA Enrichment Center  
1055 SW Prairie Trail Parkway  
Ankeny, IA 50023

**About IES**

The mission of IES is to bring businesses of diverse backgrounds together to share, learn and celebrate the immigrant entrepreneurship experience and its contribution to the overall community. The 10<sup>th</sup> Annual summit will exhibit the success stories of immigrant entrepreneurs, and business owners will share ideas for business growth and their keys to success. There will be over 1,000+ entrepreneurs gathering from all over the United States.

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